SIGNWAVE
Make Your Statement™

SUPPLIED ART REQUIREMENTS

We accept the following file types:

Adobe Illustrator
.AI .EPS .PDF

Adobe Photoshop
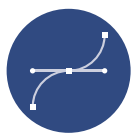.PSD .TIFF .JPG

Adobe Acrobat PDF
.PDF

NB. Our preferred file types are vector format .PDF .AI .EPS, we do not accept .PNG or .GIF

FILE SETUP

- Please ensure all artwork is at 100% of output size or to scale (eg. 25%, 50%).
- CMYK Document colour mode - Not RGB.
- Allow appropriate bleed. Some prints (eg. prints that are being edge-wrapped, wallpapers, banners etc.).
- When specifying colours or spot colours, please use Pantone Solid Coated Color Book and ensure colour swatch is labelled with 'C' (eg. PANTONE RED 032C).
- Always ensure any crop marks are offset by a minimum of 10mm and please DO NOT include any other printer marks (registration etc.).
- Always provide a low-res PDF / JPG for reference to ensure final output is correct.

VECTOR ART

- Please convert all text to outlines and expand all lines to objects.
- Supply all linked / placed files associated with artwork.
- If your vector file has embedded bitmap images, photos etc. please check that they meet the bitmap art requirements.

BITMAP ART

- All images must be at least 150dpi @ 100% | 300dpi @ 50% size | 600dpi @ 25% size.
- For large prints (banners etc.) at sizes of over 1m2 for viewing at a distance 72dpi @ 100% is acceptable.
- For small prints (A3 and smaller) 300dpi @ 100% is acceptable - 600dpi @ 100% is recommended.

TO ENSURE OPTIMUM BLACK

- Vector black to be C:100 M:100 Y:100 K:100
- Turn off OVERPRINT in attributes on all elements.
- Turn off OVERPRINT BLACK SWATCH in the 'appearance of black' preferences.
- Export all blacks 'accurately' (Adobe Illustrator preference).

SENDING FILES

- Files can be emailed if under 20mb. Larger files can be delivered on USB, sent via our website ('Request a Quote' function) or via a web-based FTP such as WeTransfer (www.wetransfer.com).

www.signwave.com.au/hawthorn-vic

Templates are available for Bannerstands, Teardop flags etc. and can be sent to you / your designer via email