

Magnetic Signs

Installation & Care Guide

SIGNWAVE[®]
Make Your Statement™

1. PREPARATION

Wash and dry vehicle. To protect your signs and vehicle, wax vehicle surface and the brown magnetic side of the sign prior to applying.

2. INSTALLATION

Magnetic signs can only be used on smooth steel surfaces. They cannot be used on simulated wood grain panels, fibreglass panels, panels that have been repaired with a non-steel filler or on any corrugated or other irregular surfaces. If necessary, magnetic signs can easily be cut with a razor or Xacto knife to work around body molding or other obstructions on the vehicle.

Apply one edge of the sign to the vehicle surface in the desired location then roll the sign on to the vehicle surface until the entire sign is installed flat. If the magnetic sign is not placed in the desired position, carefully remove by reversing the installation steps and then repeat the process. Do not try to rearrange the sign by pulling when it is stuck magnetically to the vehicle as this may stretch the magnetic as well as scratch the vehicle paint.

3. REMOVAL AND MAINTENANCE

Remove the signs from your vehicle daily. Always remove the sign by lifting from the centre of the two opposite sides. *Never* start at the corners as this may stretch the sign material. In cold weather, preheat the sign with warm water before removal if necessary. Once the signs are removed, wash and dry the vehicle and all sign surfaces. This keeps moisture from collecting between the signs and the vehicle surface which can potentially damage a vehicle's finish.

To clean the signs, use a sponge and a mild soapy water solution. Never immerse the signs in water, steam clean, or take them through a car wash. After rain or snow fall, remove signs and wipe dry.



NOTE: A magnetic sign should never be applied to a newly painted vehicle. Allow at least 60 days for fresh paint to cure.

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4. STORAGE

Magnetic signs should be stored either on a flat, even surface, or rolled up with lettering to the outside around a cylinder with a diameter of at least 76 mm (3 inches).

Never store magnetic signs in a hot car as they may permanently warp.

Do not damage signs by folding, creasing, or placing any heavy objects on top of them. This type of treatment will prevent the signs from retaining their full magnetic power.

If a sign does get bent out of shape, you can try to straighten it by placing it on a flat metal surface, such as a filing cabinet or refrigerator. If you cannot straighten the sign it will need to be replaced.



SIGNWAVE uses the finest magnetic material to bring you the best in mobile magnetic advertising. Correct preparation, installation, maintenance and storage procedures are your responsibility and must be followed to ensure your satisfaction and safeguard the long life of your signs and vehicle. SIGNWAVE cannot be held responsible for any misapplication or misuse of signs. Due to the many variables and complex nature of automotive finishes, special care must be taken to protect your vehicle. Check the area behind the magnetic material daily and move the sign as necessary to prevent any discolouration or clouding of the automotive clear coat.

Checklist

- Has the vehicle been thoroughly washed and dried?
- Have you applied wax to the vehicle and the underside of the magnetic sign?
- Is the magnetic sign applied on a flat surface?
- Have you done your daily inspection?

If you require further assistance, please contact your local SIGNWAVE centre or visit signwave.com.au