

We accept the following file types:



Adobe Illustrator
.AI .EPS .PDF



Adobe Photoshop
.PSD .TIFF .JPG



Adobe Acrobat PDF
.PDF



Adobe InDesign
.INDD .IDML

NB. Our preferred file types are vector format .PDF .AI .EPS, we do not accept .PNG or .GIF

FILE SETUP

- ▲ Please ensure all artwork is at 100% of output size or to scale (eg. 25%, 50%).
- ▲ All files and images to be CMYK.
- ▲ Allow 10mm bleed. Some prints (eg. prints that are being edge-wrapped, wallpapers, banners etc.) please check with your sales representative.
- ▲ When specifying colours or spot colours please use Pantone Solid Coated Color Book and ensure colour swatch is labelled with "C" (eg. PANTONE RED 032C).
- ▲ Always ensure any crop marks are offset by a minimum of 10mm and please DO NOT include any other printer marks (registration etc.).
- ▲ Always provide a low res PDF / JPG for reference to ensure final output is correct.

VECTOR ART (.AI, .EPS, .PDF)

- ▲ Please convert all text to outlines and expand all lines to objects.
- ▲ Supply all linked / placed files associated with artwork.
- ▲ If your vector file has embedded bitmap images, photos etc. please check that they meet the bitmap art requirements listed below.

BITMAP ART (.PSD, .TIFF, .JPG, .PDF)

- ▲ All images must be at least 100dpi @ 100% size | 200dpi @ 50% size | 400dpi @ 25% size
- ▲ For large prints (banners etc.) at sizes of over 1m² for viewing at a distance 72dpi @ 100% is acceptable
- ▲ For small prints (a3 and smaller) 300dpi @ 100% is acceptable - 600dpi @ 100% is recommended

TO ENSURE OPTIMUM BLACK

- ▲ Vector black to be C10 M10 Y10 K100
- ▲ Turn off OVERPRINT in attributes on all elements
- ▲ Turn off OVERPRINT BLACK SWATCH in the 'appearance of black' preferences.
- ▲ Export all blacks 'accurately' (Adobe Illustrator preference)

SENDING FILES

- ▲ Files can be emailed if under 10mb. Larger files can be delivered on CD/DVD/USB, sent via our FTP on our centre website or via a web-based FTP such as WeTransfer (www.wetransfer.com)

Templates are available for Bannerstands, Teardrop flags etc. and can be sent to you / your designer via email